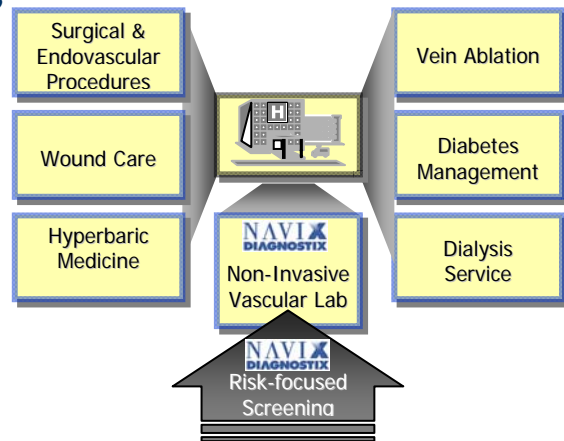


WHY NAVIX FOR YOUR VASCULAR LAB?

1. FIND more at-risk individuals

Navix markets to and educates referring physicians on the awareness and benefit of the client's non-invasive vascular lab. A marketing program is developed with the client, incorporating elements ranging from direct marketing to telemarketing efforts followed up with face-to-face field marketing visits to referring physician offices.

Navix' labs often incorporate the vascular early detection initiative (VEDI™) screening program to increase the identification and diagnosis of at-risk individuals. The 30 minute non-invasive test consists of an ankle brachial index, carotid and AAA ultrasound, and has yielded 25%+ of patients with a disease-state warranting further testing and physician follow-up. The VEDI™ program is incorporated as part of the client's lab, with client physicians providing test interpretation and patient follow-up protocols within the client system.



2. Clinical Expertise (clinical protocols, education & research)

Navix has developed non-invasive vascular lab protocols that have been academically formulated and field tested in over 50 labs over a ten-year period. Several published clinical papers support the efficacy of these vascular ultrasound protocols used in these labs. With extremely high degrees of sensitivity and specificity, physicians working with Navix have enjoyed a high confidence in the identification of the vascular disease-state, often achieving a quicker pathway to patient treatment.

Navix established two vascular technologist degree programs; at Long Island University and at Lackawanna State College. In 2007, Navix developed one of the first ICAVL accredited vascular screening programs based upon a risk-directed model and in 2008 was presented with the Society for Vascular Ultrasound's Oral Clinical Presentation Award for its work with Montefiore Medical Center, Bronx, NY on "Risk Focused Screenings for Vascular Disease: One University Hospital's Experience".

3. Operational Excellence (automation, accreditation & economics)

A web-based system is used to automate the vascular lab from patient scheduling, through web-based physician review and sign-off of reports and distribution to referring physicians. Automation includes utilizing CMS care standards for patient follow up based upon disease-state and previous interventional or surgical procedures.

ICAVL accreditation is achieved on behalf of Navix clients for the non-invasive vascular ultrasound lab. The process often requires 1,000+ hours for initial accreditation. A client physician is typically named as medical director and Navix vascular technologist (RVT) as the lab's technical director. While Accreditation for ultrasound remains a voluntary process, several reimbursement policies have been enacted throughout the United States by Medicare and other providers that require ICAVL Accreditation. For more information, see www.icavl.org on the web.

Clients transitioning their vascular lab from in-house to Navix have often enjoyed significant economic improvements from the combination of automation, maximizing patient follow-up per agreed upon care standards and more comprehensive clinical protocols.